

Grant Writing for Youth in Harmony

LO'L Leadership Training Academy

River Falls, WI

January 17-18, 2020



ALWAYS promote Harmony University to your Music Educators!!

- **July 26 - Aug 2, 2020 – Belmont University > Nashville**
- Plentiful Scholarships are available from BHS -- until they're gone!
- All they need to do is get there!
- All Chapters should consider offering support for transportation for ME's to and from the Event!

Did I say that already? 😊

It bears repeating!!



What might you write a grant for?

- Youth in Harmony Workshop
- Risers
- Sound Equipment
- Uniforms
- ...
- ...
- ...



Who do you approach?

The 1st answer is: BHS!

<https://www.barbershop.org/about/grants>

The Youth Outreach Grants fund initiatives like:

- Workshops
- Festivals
- Camps



About the BHS Grant Program

- Outreach is about working with others to promote the power of singing — singing anything! — while increasing your visibility and influence within your community.
- The Barbershop Harmony Society provides funds for a variety of outreach programs to promote singing across the continuum of life to, in turn, build a better society.

The BHS prioritizes seed funding for NEW projects!

- But BHS will also consider returning projects....



A Word about the BHS Grant Program

To effectively expand the reach of grant activities, they've implemented an industry-standard grant request and review process that will help you to:

- Design more visionary and higher impact outreach activities
- Become better leaders in your community by growing community partnerships and understanding community needs
- Create grant requests that have an improved chance at receiving additional local funding



How to Apply for 2020 Grant Opportunities

The “winter/spring” grant cycle closed on September 30, 2019.

- **The next grant cycle is June 1, 2020 - May 31, 2021.**
- Applications for the spring grant window will be accepted:
February 1 - 29, 2020
- Decision notifications will be sent by May 1, 2020
- Contact to Ashley Brown at outreach@barbershop.org with your questions or concerns – SHE’S A GREAT HELP!



Applying for 2021 Grant Opportunities

- The next grant cycle is **January 1, 2021 – December 31, 2021.**
- Applications for the fall grant window will be accepted from
September 1-30, 2020.
- Award decisions will be made by December 1, 2020.
- Again, contact to Ashley Brown at outreach@barbershop.org with your questions or concerns.



Eligibility Requirements

- Applicants must be a 501.c.3 (non-profit) organization
- Awards will not exceed 80% of the total project expenses
- Projects must have a barbershop or a cappella element in order to qualify for this grant
- All applications are submitted online through “Submittable” – an online app available on the BHS website
- **No mailed applications are considered!**



What Expenses Might Be Covered?

Only DIRECT costs related to your project

- Clinician Fees
- Honorariums
- Licensing fees
- Teaching quartet costs
- Sheet music
- Food
- Learning tracks



What Expenses WILL NOT Covered?

INDIRECT costs are not funded >> for example:

- Equipment purchases will not be considered (although equipment RENTALS may be permissible)
- Administrative fees/salaries
- Utility costs



Youth Protection Training is Required!

- All clinicians, teaching quartets and/or necessary volunteer staff MUST do this online training prior to the event.
- It's pretty simple and will take them less than an hour.
- Failure to complete the training prior to the event will result in ineligibility.



If Awarded

- Your project will receive 95% of the award amount one month prior to you're your event
- The remaining 5% will be sent after your post-project report has been received
- If a project has been awarded in a previous year, and a post-project report was not completed – it will be ineligible!

Again, you may receive grants for previously funded events....



Submitting a grant to BHS is not easy!

- Competition for BHS \$\$ is very high!
- The expectations for your grant proposals are also very high!
- BHS uses professional grant readers who are not barbershop insiders.
- The grant proposals need to be thoroughly researched and carefully crafted to be successful.

There are resources and people who can help!



BHS Grants Ideas....

At <https://www.barbershop.org/about/grants> you can download summaries of all the grants BHS has awarded from 2016-2020!

- Check out the lists to see if there are projects similar to yours
- Contact the chapter/group who wrote it!
- Learn from those who have been successful – they might even share their grant proposal!
- There's no need to re-invent the wheel!



Who Else Might You Approach?

- Local Foundations (e.g., West Foundation in Manitowoc)
- Community Funds (e.g., MN Community Foundations)
- Statewide Charitable Groups
- Corporations and Larger Businesses
- Minnesota State Arts Board
- Metropolitan Regional Arts Council (MN)
- Who else...?



Wisconsin Common Grant Application

Ashley Foundation

Assurant Health Foundation

Theodore Batterman Family Fdn

Elizabeth A. Brinn Foundation

City of Milwaukee

Emory T. Clark Family

Charitable Foundation

Patrick & Anna M. Cudahy

Fund

Derse Family Foundation

Elizabeth Elser Doolittle

Charitable Trusts

Barbara Meyer Elsner Fdn.

Bucyrus-Erie Foundation

Ralph Evinrude Foundation

Forest County Potawatomi

Community Foundation

Gardner Foundation

Harley-Davidson Foundation

The Dorothy W. Inbusch

Foundation

John T. and Suzanne Jacobus

Family Foundation

Richard G. Jacobus Family Fdn.

Kohler Foundation

Faye McBeath Foundation

Roundy's, Inc.

SBC/AT&T

St. Anthony's Foundation

Siebert Lutheran Foundation

Stackner Family Foundation

TCF National Bank

Thrivent Financial for Lutherans

United Performing Arts Fund

United Way in Waukesha Cty.

United Way of Gtr. Milwaukee

Waukesha County Community

Fdn.

Wisconsin Energy Corp. Fdn.

The Ziemann Foundation



Questions?

Comments??

Contact Jim Rasmus

pjras20@gmail.com > (920) 973-0010

