

LEADERSHIP ACADEMY - Class descriptions

Chapter Office Core Classes - (Sat 8:00 am - 12:00 nn)

. Chapter Presidents Class - a 4 hour class on how to be an effective President for your Chapter. Committees needed for chapter to function, chapter budget, board meetings, yearly planning and the resources available for help.

. Chapter Secretary class - a 4 hour class on duties of the Chapter Secretary, BMI/SESAC, ASCAP or SOCAN (Canada) license requirements, Show clearance, board meeting minutes, legal files, membership records, access to the Society Web site and tools available.

. Chapter Treasurer class - a 4 hour class for Chapter Treasurers. Chapter budgets, IRS Tax returns, Society, State & Federal forms and reports.

. Chapter Music Vice President - a 4 hour class on music committee, chapter music goals and performance standards. Music selection, quartet development, chapters musical growth, chapter evaluations, chapter meetings, focusing on top chapter priorities.

. Chapter Membership VP - a 4 hour class on membership development, retention & growth in your chapter. How to develop a yearly membership and recruitment plan for your chapter. New member orientation and area's to prospect. Participation in chapter budget and annual chapter calendar planning.

. Chapter Marketing & PR VP - a 4 hour class covers areas including developing a relationship with local media people, chapter image in the community, how to market your chapter within your community, how to write articles for the media that get published.

. Chorus Directors Class - David Leeder is back as the Instructor for this class. David is a Certified Judge besides being a chorus director and has a wealth of experience to share on what it takes to be a chorus director, organization, opportunities and more.

. Youth In Harmony class - a 4 hr class led by Josh Oxley will instruct you as to how to develop a multi-faceted program in your chapter. It will give you ideas for possible programs as well as how to develop working relationships with local Choral Directors. It will guide you through and explain the seven steps of an excellent YIH program as well as answer any questions you may have.

. District Officer/Leadership Class - designed for District Officers, expectations of a District Officer. Board meetings, HOD meetings, Chapter counseling, reporting, expenses, etc..

. Assistant Directors Workshop - This class is for anyone that has a desire to direct a chorus whether it be for Pole Cat singing or as a back up for the Director. Learn about note values, measures, interpreting a song and more. This class led by Matt Hall will cover the basics to advanced as an Assistant Director.

ELECTIVE CLASSES - (Fri Eve & Sat afternoon/Eve)

- . Barbershop Potpourri - Led by Bruce Odell this class covers the gamut of Barbershopping. You will learn warm-up exercises, pole cat songs, rehearsal techniques and much more.
- . Basic Directing - Pole Cat songs - Do you want to learn how to direct Pole Cat songs in your Chapter then this class is for you. Led by Matt Hall you will have an opportunity to do some directing as you sing along with the group on some Pole Cat songs.
- . Chapter Legal - Contracts, IRS, Copyright - This class will provide information on things to look for before signing a contract. Led by Del Ryberg and Lowell Bennes the class will also get into IRS Tax return requirements as well as Copyright laws.
- . Chapter Show Marketing Idea's - Ken Mettler will lead this class and give you idea's on how to "fill the house" on your Chapters next annual Show. Things that you need to know about including: show fliers, local shoppers, local radio stations, and develop a plan on what to do.
- . Creating Web sites for Chapters/Quartets - Does your Chapter have a Web site? Do you need one? Todd Smith will explain how your Chapter or Quartet can have it's own Web site and what the advantages are and the costs involved.
- . Eight Points to Fun - Are your Chapter meetings boring? Do you spend hours working on only one thing? This class will give you information on how to make your Chapter meetings more enjoyable. Bob Cox is teaching this and has idea's to share with you.
- . Grants - Why, How & Tips for applying - Do you just want to sit down with someone and talk about the how and why of getting Grants for your Chapter? Dale Montgomery will lead this discussion which should be beneficial to all who participate.
- . How to Breathe Life Back into Chapter meetings - Do you feel your Chapters meetings are boring and not worth attending? Do you want to learn how to make them come alive and learn what will attract others to join? You won't want to miss this class led by David Leeder.
- . How to Create Chorus Learning Tapes - Harry Hanson is back with all his equipment and will show you how to make your own chorus learning tapes. Also discussed are the costs involved and Copyright laws that apply.
- . Leadership 101 - This class led by Larry Lewis will cover the basic principles and fundamentals of leadership concentrating on leading volunteer organizations. The class is appropriate for any barbershopper who wishes to learn some basic leadership traits whether they hold a chapter office or not. Any and all are welcome.

. SOP Evaluator training - This class is for anyone who wants to be an Evaluator for the Standing Ovation Program. All SOP Evaluators must attend this session to remain active in the program. Dave Sylte will provide the information you need to know when evaluating a Chorus or Quartet performance.

. So You Want to Sing in a Quartet - If you've ever thought about singing in a quartet but were reluctant to try in front of your own chapter, we have a safe and secure environment in which to give it a try. Led by Doug Miller and Mark Magness you will be given tips on how to form a quartet and you will have an opportunity to try your spot in a Quartet.

. Sing a bunch of Tags - Woodshedding and Pole Cats - Do you like to sing tags? Loud tags, soft tags, nothing rings like a good tag. Learn some old standards and maybe some new ones. Doug Miller & Mark Magness will be leading this session.

. Taking the Stage-Chorus Performance Plan - Led by Judd Orff the class will give you tips on how to set up a successful Chorus performance and keep the audience entertained. How to package your songs to keep the audience involved and how to keep your performance flowing in order to avoid the pesky white spots and lulls in your performance.

. This is what the Singing Judges judge in contest - Jim Emery is Category Specialist and will explain the 5 major areas of focus: Intonation, Vocal Quality, Unity, Expansion & Artistry. Do you know where your tessa-tura is? Do you know how to freely produce a head tone? Do you really know how to take in a good breath?

. This is what we judge in Presentation - Led by Mark Magness, or Judd Orff who are both Certified Presentation Judges, this class will cover what the Judges are looking for in your performance. You will also be shown clips of chorus performances so you can see for yourself what the audience sees and hears.

. Vocal Production Class - "A pleasant sound, freely produced" is what the Singing Judge is looking for. Get some helpful techniques from Jim Emery who is a Singing Judge and vocal instructor, as well as the Category Specialist for the Society Judging program.

. Where to Find New members - Bob Cox has ideas to share with you on places to look to find new members for your Chapter. If you would like more members in your Chapter then this class is a must to attend.

. YIH in your Chapter - Led by Josh Oxley this class will provide information on how your Chapter should handle young men who want to sing in your Chorus? What are some legal things you should be aware of. How do you keep them interested and coming back? This class will help your chapter build a full YIH program focusing on all aspects of YIH to develop a more multifaceted approach.