

2015 LO'L Leadership Training Academy- Lakes Chord College Class Descriptions

Office Specific Core Classes - (Sat 8:00 am -12:00 noon)

President – Mike Scott - A 4 hour class on how to be an effective president for your chapter. It covers committees needed for a chapter to function, chapter budget, board meetings, yearly planning and resources available for help.

Secretary – Bob Brey - A 4 hour class on the duties of the chapter secretary, BMI/SESAC, ASCAP or SOCAN (Canada) license requirements, show clearance, board meeting minutes, legal files, membership records, access to the Society website. Chapter Secretaries are asked to bring their computer to class as Chris will walk you through the Ebiz website and how to update information for your chapter.

Treasurer - Lowell Bennes - A 4 hour class for chapter treasurers. It will cover chapter budgets, IRS tax returns, Society, State & Federal forms and reports.

Membership/Chapter Development VP – Judd Orff - This 4 hour class will offer ideas on how to find more members for your chapter as well as how to retain your current members. It will review a wide range of membership development tools.

Music & Performance VP – Dave Sylte - A 4 hour class for Music & Performance VPs and it will review how to organize and lead the chapter music team.

Marketing/PR VP – Ken Mettler - This 4 hour class covers areas including developing a relationship with local media people, chapter image in the community, how to market your chapter within your community, how to write articles for the media that get published. Plus a review of new marketing tools such as websites and Facebook.

Youth In Harmony – Eric Sorenson - A 4 hour class that will show you how to develop a multi-faceted program in your chapter. It will give you ideas for possible programs as well as how to develop working relationships with local choral directors. It will guide you through and explain the seven steps of an excellent YIH program as well as answer any questions you may have.

Chorus Directors & Assistant Directors – Larry Monson - This 4 hour class is a class for the front line Directors and Assistant Directors. It will deal with retention, motivation, mutual problems in small and large choruses and principles of good directing.

Barbershop for Everyone – Bruce Odell - In this 4 hour Joe Barbershopper class, Bruce shares his knowledge of Barbershopping. This class will cover everything you want to know about singing barbershop harmony. Most importantly, Bruce will show you how to have more fun with your hobby. This class is for the guys who are not taking the Office Specific Core Classes.

Elective Classes -

(Offered Friday & Saturday – 90-minute classes unless indicated)

Barbershop Ear Training - Jim Wirtz - Whether you're a note reader or not, this class will show some techniques to better hear where your notes are in a barbershop chord. Sharpen your barbershop singing ear.

Barbershop for Everyone – Bruce Odell – This is a 90-minute version of Bruce's 4-hour Joe Barbershopper class (or it could be a continuation). There is something in there for both new and longtime Barbershoppers.

Better Chorus & Quartet Singing - Jim Emery - This is a hands-on seminar on techniques for improving your quartet or chorus as an ensemble. It includes a short review of basic singing concepts, the concept of expanded sound, intonation, resonance matching, synchronization and precision, volume relationships, sound flow, and the impact of song interpretation and repertoire selection. A variety of exercises will be introduced that are experienced by the participants and that may be taken home as rehearsal aids.

Chapter Show Review – Al Fisk - Learn how to create an annual show that's entertaining and that your guys will enjoy presenting. It will cover show themes, script writing, variety and tech details that will grab an audience. It also will cover the business side of planning a show.

Ebiz Is For Everyone – Bob Brey - Ebiz is the online tool that allows you to take care of chapter and personal barbershop business. Bob will show you all the Ebiz bells and whistles so you can use it more efficiently. This is important for chapter secretaries as well as for every chapter member.

Eight Points for Fun Chapter Meetings – Mike Scott – Once you get a guest or a new member in the door, how do you keep him coming back? How do you make sure your guys renew their dues each year? A big part of this is making certain your chapter meetings are fun. Mike will review eight points for making this happen each week.

Generational Differences for Your Chapter & Your Chorus – Larry Lewis - The membership of our society now spans five generations. Each generation has its own set of values, beliefs and priorities. What does all of this mean for our society and local chapters? What do Barbershoppers need to know and need to do? What does this mean for chorus directors? Come to learn, listen and participate about this exciting, yet challenging, aspect of our Barbershopping culture.

Gestures That Even Your Chorus Can Do - Scott Kvigne - Don't fret about trying to remember, and execute, a host of moves befitting the Rockettes. Sometimes, less is more! Learn how we use gestures naturally in our speech, and then how to use those same gestures in our songs.

How to Choreograph a Song – Scott Kvigne – You maybe have taken Scott's popular classes on Gestures and on Showmanship. But now you like to know how to apply this to an actual song. Scott will answer this with a hands-on exercise in choreographing a song.

Music Workshops I & II – Bruce Odell – These two 90-minute sessions are guaranteed to help you enjoy your favorite hobby even more. Bruce will share his unique and energetic ideas on how you can sing and perform better as well as what you do to improve your chapter.

Showmanship - How To Grab An Audience - Scott Kvigne - This class will show you how to formulate a visual plan correlating costume, image and attitude, choreography and creativity to effectively present the musical intent of the composer and arranger and the goals of your ensemble.

Sing A Bunch of Tags – Al Fisk - If you like to sing tags, this is for you as Al will teach you some tags. Pick up some new tags to take back to your chapter.

Social Media (for Beginners) - Bob Fichtner - Maybe you've heard about all this social media stuff, like Twitter and Facebook, but don't know where to begin. Come to this class and you'll learn the basics of setting up a personal account and then pages/accounts for your quartet and/or chorus. Learn about the news feed, creating "events," how to post pictures and start engaging with your fans.

Social Media Advanced - Bob Fichtner - Your quartet and/or chorus has a website, a Facebook page, a Twitter account, maybe a Google+ page and you've cultivated your fan base, but you wonder if you are getting the most out of your social media activities. Part lecture, but a lot of collaboration with your peers. Come ready to share your experiences so others may learn from you while you learn from others; what works, what doesn't, and what you can try next.

Super Charging Your Chapter Membership – Mike Scott – Learn how your chapter can grow and maintain membership with this proven, effective and successful outreach which has been called an eloquently simple solution to membership. Find out how spending as little as five minutes at each chapter meeting can have the biggest impact on chapter growth.

This What We Judge in Music – Al Fisk – This is that contest judging category about which you've always wanted to learn a little more. What does it mean when the Music Judge evaluates the song and arrangement as performed? Al will fill in the details as to how this works.

This Is What We Judge In Presentation - Judd Orff – Judd, who is a certified Presentation Judge, will cover what the judges are looking for in a performance. You will also be shown clips of chorus performances so you can see for yourself what the audience sees and hears.

Vocal Auditions & Voice Placement - Larry Monson - Participate in “The Joy of Singing” during the audition process through good posture, listening, and a smile for vocal placement. Learn a new arrangement while using this new vocal placement with a smile.

Vocal Production - Jim Emery - “A pleasant sound, freely produced” is what the singing judge is looking for. Get some helpful techniques from Jim who is a Singing Judge.

Where to Find New Members – Mike Scott – Getting more singers on the risers is a goal of every chapter and every Barbershopper. Learn some new and creative ways to bring more prospects to your chapter.